

WING COMMANDER SCRIPT

PATRIOT GOLF DAY 2009



Phone Call:

Good Afternoon. My name is _____ and I am a fellow PGA Professional calling from _____ (golf course). I am calling on behalf of a fellow PGA Professional, Major Dan Rooney and The Folds of Honor Foundation. This is the foundation that is behind Patriot Golf Day.

Are you familiar with Patriot Golf Day?

If yes: Great! Then you know that Patriot Golf Day is designed to raise money to provide scholarships for the children and spouses of service members killed or disabled in action.

Is your course/club signed up?

If yes: Thanks so much. We look forward to your support. Please visit patriotgolfday.com for best practices, guidelines, promotional materials, and merchandise opportunities.

If no: I will be happy to sign up your course so you will receive the Patriot Golf Day materials in time for Labor Day Weekend. ***(When you get the names of the golf courses to sign up, please compile a list on Excel or Word and send them to me at rmunson@foldsofhonor.org and I will get them in the system. This is the critical phase. Thanks!)***

If no: Patriot Golf Day is designed to raise money to provide scholarships for the children and spouses of service members killed or disabled in action. By asking for at least \$1 on top of greens fees, and with the support of the PGA and USGA, Patriot Golf Day was able to raise over \$2 million in 2008 for the cause. With your permission, I will sign up your course so you will receive the Patriot Golf Day materials in time for Labor Day Weekend.

Voicemail:

Good afternoon/morning. My name is _____ and I am a fellow PGA Professional calling from _____ (golf course). I am calling on behalf of Major Dan Rooney, Major Ed Pulido and Folds of Honor Foundation, which is the cause behind Patriot Golf Day. Patriot Golf Day is designed to raise money to provide scholarships for the children and spouses of service members killed or disabled in action. If you have not registered yet, please visit patriotgolfday.com to do so. If you have, thank you for your support. You can also visit patriotgolfday.com for guidelines, promotional materials, and merchandise opportunities. If you have any questions, please feel free to call me back at (____) ____-____. The Folds of Honor Foundation and PGA of America appreciate your commitment to this program.

GENERAL INFORMATION ABOUT PATRIOT GOLF DAY 2009

- PGD event kits will arrive at registered facilities at the beginning of August. It will have several items to help the course promote its efforts.
- The PGA will award two MSR credits for those who register, post their program and turn in money for Patriot Golf Day.
- Many courses raised money in many different ways. Feel free to be creative with your event. You can visit patriotgolfday.com for best practices, guidelines, promotional materials, and merchandise opportunities.
- PGD will be held nationally on Labor Day Weekend, September 4-7. With that said, many courses have chosen to hold events on different dates.

For more information: www.foldsofhonor.org www.patriotgolfday.com